

Does your client have enough MONEY for retirement?

61% of Americans surveyed said they are more scared of outliving their retirement than they are of death.¹

With more and more Americans spending 20+ years in retirement², 50% of households are at risk of seeing their standard of living decline during those years³. With helpful stats available on longevity, retirement and the prevalence of chronic illnesses in America, you can help raise your clients' awareness of this important issue.

Make clients the beneficiary of their own life insurance policy. American General Life can help protect retirement assets with life insurance you don't have to die to use. Check out the living benefits bundle (AG Asset Protector[®]) available on [Secure Lifetime GUL 3 and Value+ Protector policies](#).



401k 

Average 401k balance for Baby Boomers is \$126,900.⁴



1. The 2Q11 SunAmerica Retirement ResetSM study conducted by Harris interactive surveyed a national sample of adults age 55+.
2. Social Security Administration Data, Jan 2015
3. Center for Retirement Research at Boston College, CRR.BC.EDU/BRIEFS/WILL-THE-REBOUND-IN-EQUITIES-AND-HOUSING-SAVE-RETIREMENT; Dec 2013
4. Fidelity and Vanguard, MArch 31, 2013, FinancialSamurai.com/The-Average-401k-Balance-And-Why-Its-Too-Low

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