

Make your clients the beneficiary of their own life insurance



Asset Protector – the new generation of life insurance – [provides a unique set of living benefits](#) not currently available anywhere else. [Watch video](#)

- » At **1:00** what optionality can mean to clients
- » At **1:16** 3 unique presentation features you can use
- » At **2:53** how clients can access more than they paid in premiums

Access consumer approved versions of the videos for lead generation (less than 1 min) and for use during client meetings (3 min).

[Now is a great time to start selling Asset Protector.](#)



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IMPORTANT NOTICE: Keep in mind that, as with all contests, any recommendation for the purchase, sale or exchange of any product must be suitable to the client. Financial professionals must make a reasonable effort to obtain information concerning the client's financial status, tax status, investment objectives and such other information considered to be reasonable in making recommendations to the client.

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