

61% of Americans surveyed said they are more scared of outliving their retirement than they are of death¹

Does your client have enough money for retirement?

With more and more Americans spending 20+ years in retirement, 50% of households are at risk of seeing their standard of living decline during those years. With helpful stats available on longevity, retirement and the prevalence of chronic illnesses in America, you can help raise your clients' awareness of this important issue.

America General can help protect retirement assets from these problems with life insurance you don't have to die to use. Check out [Asset Protector](#) available on Secure Lifetime GUL 3 and Value+ Protector.



RESOURCES

 [Making the Sale](#)

 [POS Materials](#)

 [RetireStronger.com](#)



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1. The 2Q11 SunAmerica Retirement Reset(SM) Study conducted by Harris Interactive surveyed a national sample of people age 55+.

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