

# 50% of Households Risk Their Standard of Living Declining During Retirement

Will your clients have enough money for retirement?



## Did you know?

More Americans are spending 20+ years in retirement.<sup>1</sup>

61% of Americans surveyed said they are more scared of outliving their retirement than they are of death.<sup>2</sup>

**Asset Protector** makes it possible for consumers to use their life insurance benefits while they are still living to help them meet life's challenges. That's life insurance you don't have to die to use.

We've prepared an entire suite of producer and consumer materials, plus a website to help you identify who could benefit from this innovative life insurance, how to address clients' needs, and how to position this product line. Your clients are living longer, American General can help them retire stronger. Find out more:

 [RetireStronger.com](http://RetireStronger.com)

 [Producer Materials](#)



Policies issued by: American General Life Insurance Company (AGL). Issuing company AGL is responsible for financial obligations of insurance products and is a member of American International Group, Inc. (AIG). AGL does not solicit business in the state of New York. Products may not be available in all states and product features may vary by state. Guarantees are backed by the claims-paying ability of the issuing insurance company.

1. Social Security Administration Data

2. The 2Q11 SunAmerica Retirement Reset(SM) Study conducted by Harris Interactive surveyed a national sample of people age 55+.

FOR FINANCIAL PROFESSIONAL USE ONLY – NOT FOR PUBLIC DISTRIBUTION

AGLC107628-BGA ©2017. All rights reserved.